

Your Business Matters!

HSI sponsorships provide innovative ways to market your business while supporting vital community services

HSI Events

HSI Golf Classic raises funds for HSI programs and services in an exhilarating tournament at an exclusive golf course with celebrity golfer, dinner, program, and silent auction.

Premier Sponsor Investment: \$30,000 includes

- Exclusive sponsorship
- Recognition on banners, brochures, advance marketing, press releases, and any PSA radio spots
- Golf registration for four

Volunteer Recognition and Thank You honors more than 800 volunteers who deliver Meals on Wheels, provide transportation, offer child care assistance, or help support any number of HSI programs and services. Volunteer of the Year and Business of the Year awards are presented during the program.

Premier Sponsor Investment: \$5,000 includes

- Exclusive sponsorship
- Name and logo on invitations, programs, and advance promotionals
- Signage at event

Valley Vine & Harvest Throwdown features celebrity chefs competing for the top cuisine award. Wine experts will be on hand to recommend and pour a wine to complement your fabulous meal.

Premier Sponsor Investment: \$25,000 includes

- Exclusive sponsorship
- Recognition on banners, brochures, advance marketing, press releases, and any PSA radio spots

Transportation Services

Transporter Sponsor places your company's name and logo on three sides of a moving billboard that travels 26,000 miles a year through the east metro area. A fleet of 17 handicap accessible buses offer reliable and safe transportation for seniors, disabled persons, or anyone who needs a ride. Your billboard will be seen by thousands as HSI Transporters stop at more than 50 locations, including area clinics, hospitals, government centers, churches, shopping centers, restaurants, and banks.

Investment: \$5,500 includes

- Corporate name and logo on two sides and rear of bus for one year
- Golf registration for four at HSI annual golf classic
- Corporate name/logo posted at designated tee
- Corporation name promoted in all HSI Golf Classic promos

Sponsor a Driver who offers courteous and reliable door through door service. HSI drivers log 200 miles a day in all kinds of weather and escort passengers to and from medical appointments, job sites, and necessary errands. Your support assures their continued service.

Investment: \$1,000 includes

- Company name and logo above driver's window for one year
- Signage inside the bus

Transporter Maintenance Sponsor keeps a bus that travels 200 miles every day safe and reliable with regular repair and maintenance. Your support makes it possible for many in this community to get to important appointments and jobs.

Investment: \$1,000 includes

- Signage inside each bus with your company name and logo for one year

Mobile Crisis Unit Sponsor supports the professional staff that provides help to more than 1,200 persons who call the HSI 24-hour Crisis Line each year. The mobile response team answered 340 calls for help with on-site intervention and stabilization services. Your sponsorship assures that trained and caring professionals respond to emergencies in our community.

Investment: \$1,000

Children and Families

Sponsor a Child who struggles with severe emotional or behavioral issues that often lead to delinquency, academic failure, and social isolation. Your support offers hope and healing that recreates the future for a child and the family.

Investment: \$500

Academic Scholarship supports youth, age 11-15, who are unable to attend traditional schools and have been referred to HSI's therapeutic learning centers. Individual attention and specialized curriculum guarantees a more successful transition to a district school.

Investment: \$2,500

Sponsor a Trip to a local museum, theater, camp, or community event where students can interact with others and practice social skills. Past trips have included The History Center, Stepping Stone Theater, and the Bakken Museum.

Investment: \$500

Playground and Play Equipment that is specially designed to help preschool children with severe emotional and behavioral concerns by focusing on large and small motor skills, sensory awareness, kinetic adaptation, and social skills.

Investment: \$500

Sponsor a Preschooler at HSI's Therapeutic Preschool. This program is designed for children who have been dismissed from other preschools and daycare settings for severe emotional and disruptive behaviors. Children come from families that cannot afford this specialized care and education.

Investment: \$215 covers the cost of one child for a month

Mental and Chemical Health

Friendship Clubhouse offers persons with severe and persistent mental illness the opportunity to attend social events, have fun, and practice social skills--a stepping stone for many to gain confidence and self-esteem. Events include holiday gatherings, bingo nights, and trips to community activities such as the Science Museum of Minnesota, a Twins game, or the theater.

Investment: \$2,500

Peer Mentor builds guiding and supportive relationships between persons with severe and persistent mental illness. The mentor has gained sufficiently in recovery to assist peers with identifying a crisis, offering social support, and connecting the mentee with community resources.

Investment: \$2,500

I Want to Work offers rapid job placement to persons with severe mental illness who are able to work and want to become self-sustaining. Your sponsorship provides items sometimes left out of the equation: tires for a car so an individual can get to work; uniform expenses; or additional rehabilitative training.

Investment: \$500

Moving Forward assists individuals who are building a new life by providing sober housing, emergency funds, and employment support as they move forward with treatment, counseling, and a second chance.

Investment: \$500

Abuse

Growing Voices works with students in junior high and high school by targeting issues of sexual violence, date rape, domestic violence, and cyber bullying. Classes are held at local schools to help adolescents develop healthy relationships and identify abusive behaviors in themselves and others.

Investment: \$1,000

Supportive Parents—offers community education classes to parents concerned about their children’s well being. Topics include: “Daughter in a Dangerous Relationship,” “Help Teens Break Free of Dangerous Relationships,” and “Cyber Bullying—Online Safety.” Parents learn from one another and develop more effective parenting skills.

Investment: \$750

Innovative Technology Breakthrough—supplies ResponseCard RF keypads to a support group for adolescent survivors of abuse. Students can speak and respond to issues of sexual abuse anonymously. Counselors receive, save, and analyze the data for better interaction and help. The advanced technology connects with kids who otherwise would not talk about sensitive and difficult topics.

Investment: \$1,000 provides 20 keypads with receiver and software

After-Care Support Group—assists persons who have completed an 18-week course of treatment for aggression with transition to a weekly support group for the next six to twelve months. Your sponsorship provides a mentoring peer leader for the group and other support services that can effectively break the cycle of violence.

Investment: \$2,500

Eldercare and Health

Sponsor an Elder provides ten days of care at our adult day program for a person with Alzheimer’s or dementia. Care includes social activities, exercise, personal care, and peace of mind for the caregiver. Your support helps elders in financial need age with dignity, stay in their homes longer, and remain active members of the community.

Investment: \$850

Meals on Wheels provides hot meals for elders or persons with disabilities who are homebound and cannot make their own meals. Volunteers deliver 6,500 meals every month and make daily assessments of each individual’s health and wellbeing.

Investment: \$500 includes

- labels on each meal package with your company name and logo once a month for four months

For more information, contact:

Joyce Flynn

651-251-5079

jflynn@hscares.org

Volunteers are a gift too!

**For information on how your company's
volunteers can help, contact:**

Sara Umbreit, 651-275-4306 or sumbreit@hscares.org

SPONSORSHIP BENEFITS

\$5,000 and above

- Company name and logo on HSI website
- Plus all benefits listed below

\$2500 to \$4,999

- Corporate logo on designated HSI brochures and publications
- Plus all benefits listed below

\$1,000 to \$2,499

- Recognition on HSI Donor Tree in Prominent Oakdale lobby
- Recognition in HSI sponsored ads and media as appropriate
- Plus all benefits listed below

\$500 to \$999

- Invitation to all HSI events, including annual donor event
- Signage at specified HSI events
- Plus all benefits listed below

Sponsorship up to \$499

- Recognition at each HSI facility in attractive display
- Recognition and thanks in HSI Annual Report

The mission of HSI is to be a center of excellence for mental health, chemical health, and elder health services that bring hope, healing, and recovery to people's lives.